A Special Thanks to: Fdn for PA. Watersheds

Foundation for Pennsylvania Watersheds

www.PennsylvaniaWatersheds.org

Earth Wise Consulting
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www.EarthWC.com

-Your Project is Our Passion.-

- Project Development & Management
- Grant Writing & Financing
- Project & Construction Services
- Project development,
- Grant writing,
- Project financing,
- Construction services,
- Project services,
- Reporting, and
- Project marketing.
Discuss organizational themes (strength counts),

- Project development concepts,
- Project development examples,
- Common mistakes,
- Things you must do, and
- Insights to SELDOM used funds.

Photo by: Phil Palko of Zachery Palko
Making the Most of Trying Times.

• Engage the community,
• Ask for help,
• Seek a win-win (not sell-outs),
• Be competitive not adversarial,
• Work from a plan,
• Stay true to mission,
• Seek connectors not leaders,
• Seek those with different opinions/ideas,
• Be malleable, and
• Plan.
Community, Help, Win-Win.

Provide the vision and others will help. Most people are scared to fail.
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Hyndman Health has a 600 sf facility in Bedford. They want to expand to a 10,000 sf facility. They serve an under-served population. They are working collaboratively with UPMC Bedford Memorial to provide an enhancement of services.

Ask and Community Support $475,000.
Low interest bank loan—local.
USDA sponsored ARC.
PEDA grant.
Why do agencies and philanthropies fund plans? They want you to work from them—it ensures you aren’t whimsically spending their money. Stonycreek River Improvement Program (SCRIP) and the Somerset Conservation District reassessed the Stonycreek after $15M was invested. That $20,000+ reassessment was funded, and now they are moving on to the next steps.
Exit Strategies,
Marketing Strategies,
Recruitment Strategies, and
Succession Planning.
Seek connectors not leaders. These are the people in your community that know everyone. They are the people that have the ability to garner support, be you bulletproof vest, and a possible source of funds.
• 8,660 CWA violations,
• Citizen action,
• $5M settlement, and
• $3.5M reinvested.
GenOn Settlement
Putting it Together.

• Robindale Energy (bony pile removal),
• Rosebud Mining (upstream project),
• Cambria Park and Rec Authority, and
• Perhaps PennVest and Depart. Interior
Everything That is Old is New Again.

Successful Grant Writing

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Grant Writing is Like:

Draft Day

First Date

Your Resume

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Planning to Succeed or Fail
Failure Isn’t an Option

Preparation (questions and overall understanding),
Develop a relationship (insider trading),
Be positive, strong, and enthusiastic, and
Brandon or Branden (details count).
Three Stages of Performing

• Preparation:
  Explore, develop, document, and relate.
• Writing:
  Connect, sell, inform, and relate.
• Reporting:
  Don’t slack here.
NOTE a hard copy and digital copy are required. Please submit digital copies to: Branden S. Diehl (projectwater@pennsylvaniawatersheds.org). Both digital and hard copy forms must be received by the grant deadline. Foundation will no longer accept express shipping packages (FedEx, UPS or USPS overnight or Express delivery), as this increases carbon footprints and organizational expenses.
• Formatting (follow recommendations),
• White space (reader friendly),
• Guidance documents or past projects,
• Tailor your background and history as support,
• PROOF (have someone else read),
• Are you in compliance,
• **Peruse web page!!!!!,**
• Use appendix and attachments,
• Not one size fits all,
• Less is more (3 pages), and
• Phase projects.

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# Results Summary

<table>
<thead>
<tr>
<th>Total funded grant amounts</th>
<th>$1,808,048.94</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total project costs</td>
<td>$47,098,774.00</td>
</tr>
<tr>
<td>Total miles improved</td>
<td>604.50 miles</td>
</tr>
<tr>
<td>Total feet of riparian buffers</td>
<td>600.00 feet</td>
</tr>
<tr>
<td>Total feet of natural stream channel design</td>
<td>0.00 feet</td>
</tr>
</tbody>
</table>

## Casselman River/Coal Run

The Coal Run sub-basin to the Casselman River provides one-third of the AMD into the Casselman. The Metro discharge is the largest contributor to this loading. Restoration of the entire 47 miles of the Casselman is the goal of this watershed group. The PA Fish and Boat Commission have provide ...

**Grant Type:** Abandoned Mine Drainage

**Grantee:** Casselman River Conservancy

**Funding Amount:** $10,000.00

**Funded Date:** 10/01/2000
• Disappearing dollars,
• Stand out in the crowd,
• REPORT and be good at it,
• Don’t forget about us,
• PARTNER, PARTNER, and
• Leverage dollars (in-kind reporting do it).
• USDA RBEG,
• USDA IRP,
• Special USDA allocations, and
• Farm Bill.
ARRA Dollars
- $2M new construction,
- $35K for rainwater capture,
- Rosebud remining,
- LEED Certified,
- AMD-geothermal?,
- Radiant flooring, and
- OSHA and NFPA compliance.

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Summary

- Fish and Boat (Unassessed Waters Program),
- ARC,
- USDA,
  - RBEG,
  - Community Facilities,
  - IRP,
  - Farm Bill, and
  - Specialty NOFAs
- DOT (SAFETEA-LU), and
- PennVest (get to know your local field agent).

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